



WIPLINE FLOATS • SKIS • MODIFICATIONS • AIRCRAFT SALES  
AVIONICS • INTERIOR • MAINTENANCE • PAINT REFINISHING

## **For Immediate Release**

### **Tom Carlson Joins Wipaire, Inc. As Services & Components Sales Manager**

South Saint Paul, Minnesota, June 13, 2018 – The Wipaire, Inc.® sales team has been further expanded and enhanced with the addition of Tom Carlson as the services and components sales manager. Tom brings a unique blend of experience from entrepreneurial ventures to Fortune 500 corporations, including two masters' degrees and a commercial pilot certificate with multi-engine and instrument privileges. Tom's responsibilities will cover consulting and advising aircraft owners and operators on services like maintenance, paint, avionics, and interior refurbishments, in addition to serving as the point of contact for Wipaire's surplus parts inventory.

"Wipaire's diverse customer base, broad range of services, and variety of aircraft supported demand a well-rounded team member who understands how all of the pieces fit together," noted Clint Cloutre, Wipaire's Vice President of Marketing & Sales. "Tom has the hands-on background as an experienced pilot with over 3,000 hours of flight time, along with the technical background of managing complex proposals and products. His enthusiasm and customer-centric nature will make him a great asset for our current and future customers."

Tom added, "Having spent most of my career in the large commercial airline sector, I'm really excited to be part of a 3<sup>rd</sup> generation family-owned business like Wipaire that's so deeply rooted in innovation and entrepreneurship. In the short time I've been here, it's clear this company is genuinely committed to its customers and employees alike – a company culture I believe is fundamental to growing our portfolio of services and fostering long term relationships with aircraft owners, operators and pilots. What I enjoy most is finding solutions for our customers – whether it's an avionics upgrade, a paint & interior refresh or maybe just a really rare Turbo Beaver part they're trying to find, I want

them to leave with a uniquely personal customer experience that they remember as being “Wipaire” - not found elsewhere!”

In his 30+ years of aviation industry involvement, Tom has held previous management and customer services positions with leaders such as UTC, Pratt & Whitney, Alcoa, and AeroVision. He has a strong background in relationship development, familiarity with various FAA and international aviation regulations, and customer-focused planning. Tom holds an MBA from Rouen Business School, a Masters of Management Science from Purdue University, and a Bachelor of Science degree in finance from Babson College.

### **About Wipaire, Inc.**

For over 55 years, Wipaire has been engineering and manufacturing a full line of aircraft floats for all sizes of aircraft from the Piper Cub to the Viking Twin Otter, including most single engine Cessna aircraft. In addition, Wipaire has engineered over 100 Supplemental Type Certificated modifications for improved performance, convenience, and reliability. As a leading aircraft service provider, Wipaire offers maintenance, avionics installation and repair, custom interior design and installation, and exterior paint refinishing across locations in South Saint Paul, Minnesota, and Leesburg, Florida. Wipaire is recognized for its quality products and engineering expertise worldwide.

Contact:

Amy Gesch, Marketing Manager

Wipaire, Inc.

651-414-6839

[agesch@wipaire.com](mailto:agesch@wipaire.com)

[www.wipaire.com](http://www.wipaire.com)

###